



Letters & Logos

A bespoke service crafting unique letterings and logos tailored to your specifications. Simply send us your design and choose from a range of customization options.

Sustainability

Nordgröna Reindeer Moss is made from a lichen called Cladonia Stellaris. To ensure sustainability, it is hand-harvested with care from diverse locations in Härjedalen, Sweden, and the Norwegian region of Rendalen. It grows relatively fast, and up to 20% can be harvested every 5 to 6 years without endangering any flora or fauna.

Production

We dye and preserve Nordgröna Reindeer Moss in our production facility in Arlöv, Sweden, using a water-based blend of pigments, sea salts and additives that we have developed. Our production facility runs on 100% renewable energy.

Maintenance

Letters & Logos is maintenance-free. Nordgröna Reindeer Moss naturally repels dust, however it can be gently cleaned with a feather brush or low-power vacuum if desired. Avoid water, as it can wash out the preservatives.

Installation

Hang on the wall using screws (included).

Indoor Environment

Due to the high amounts of sea salts used in the preservation process, our Reindeer Moss products boast a Class A fire rating. This signifies the slowest fire spread and adheres to the most stringent standards for building materials. Furthermore, Nordgröna Reindeer Moss products are made without the use of common irritants or allergens and meets high standards for VOC emissions. Our Reindeer Moss is hygroscopic; it adjusts to the ambient humidity. When the air becomes dry, the moss becomes dry temporarily. As humidity increases, the moss regains its softness.

Acoustics

We gather our lichen where it's of the highest quality. Its naturally fluffy texture enhances the ability to absorb sound with remarkable efficiency.

Durability

Our products are designed for longevity. They exhibit exceptional durability over decades, while retaining their vibrant colours.

Warranty

A five-year warranty from the date of the original invoice covers any defects in materials, manufacturing or construction. The warranty does not cover normal wear and tear. Any complaints relating to products supplied must be submitted to Nordgröna in writing together with documentation corroborating the nature of the fault.

Certificates

- ISO 9001 & 14001 certified Reindeer moss picking
- Fire resistance class A material rating (ASTM-E 84)
- Passed strict VOC emission test (CDPH) to promote healthy indoor air quality

Letters & Logos



MDF

Mdf Letters & Logos placed on Nordgröna Reindeer Moss or Cork.

Depth: 1 cm

Letters & Logos MDF can be customised to any RAL colour.

Aluminium

Aluminium Framed Letters & Logos with Nordgröna Reindeer Moss filling.

Frame: 0.15 cm aluminium

Depth: 4.5 cm

Letters & Logos Aluminium frame can be customised to any RAL colour.



Moss
RAL 6020
Hex #1E6228



Apple
RAL 6010
Hex #39973F



Lime
RAL 6018
Hex #DADE00



Honey
RAL 1006
Hex #FFAA00



Orange
RAL 2000
Hex #FF7E00



Salmon
RAL 3012
Hex #FF9390



Ruby Red
RAL 3027
Hex #CD1727



Copper
RAL 8004
Hex #A83227



Burgundy
RAL 4002
Hex #8A3740



Purple
RAL 4005
Hex #3F2958



Azure
RAL 5008
Hex #2144A1



Lavender
RAL 5024
Hex #4C92BA



Granite
RAL 7032
Hex #D4D4D4



Charcoal
RAL 9004
Hex #302D2C



Natural
RAL 1014
Hex #F7F1CD